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Rosanne Bersten

Career Summary

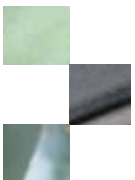
I am a writer, editor and cultural commentator with 15 years' experience producing lifestyle and youth culture magazines in print and online. Since finishing up at Fairfax in 2002, I have taught journalism and editing at the University of Melbourne and then set up my own publishing company. I am now keen to move into politics and the community sector.

Key Achievements

- » Founding editor, *internet.au* magazine
- » Series editor, *little net guides* (Random House)
- » Editor, *e)mag* magazine (Fairfax)
- » Scholarship for Outstanding Achievement, RMIT, 2003
- » Lecturer, journalism & editing (Melbourne University)
- » Honorary fellow, University of Melbourne, 2004
- » Launched own company, Vanguard Media, and published *64* magazine and *11°south* magazine

Key Skills and Attributes

- » course development and tutoring
- » strategic planning and lateral thinking
- » editorial management, production oversight
- » budget development
- » vision and leadership
- » cultural commentary
- » critical thinking
- » copy editing and structural editing
- » excellent written and verbal communication
- » proof-reading
- » film and dvd reviewing and critical appraisal
- » extensive digital culture knowledge
- » assessment and filtering
- » vibrant television manner
- » conference facilitation
- » staff management and development
- » presentation, lecturing, group facilitation
- » change management
- » creative guidance and feedback
- » strong theoretical grounding
- » layout and on-screen editing
- » strong understanding of defamation laws
- » technical testing and product reviewing
- » test methodology development
- » process development and tracking
- » very comfortable with new technologies
- » exceptional live radio presence
- » engaging talkback facilitator
- » speak, read and write English and French.
- » minimal German and Spanish.



Employment History

2008: Tutor, University of Melbourne (Semester 2)

- Responsibilities: » Tutoring undergraduate course in International Gender Politics
» Assessing and grading student work
- Achievements: » Excellent feedback from students

2008: Tutor, RMIT University (Semester 1)

- Responsibilities: » Tutoring undergraduate course in Health Policy
» Assessing and grading student work
- Achievements: » Excellent feedback from students

2008: Recruitment and Training Consultant, 2evolve

- Responsibilities: » Recruitment and training of frontline fundraisers for Greenpeace, the World Society for Protection of Animals, ChildFund and Amnesty International.
- Achievements: » Hired star recruits who rapidly exceeded daily targets
» Instituted motivation and training workshops for teams
» Exceeded personal targets for signing up supporters to charities

2006 — 2007: Publisher and Editor, Vanguard Media

- Responsibilities: » Management, development, advertiser liaison, editorial management, technology management, publication of *64* magazine and *11°south* magazine.
- Achievements: » Set up company of five from scratch, including all legal issues, network and computer systems
» Established new networks of freelance writers, photographers and advertisers and created databases for staff access
» Launched two free publications to wide advertiser and reader acclaim

2003 — 2006: Course Co-ordinator and Tutor, University of Melbourne

- Responsibilities: » Lecturing and tutoring undergraduate and postgraduate journalism courses
» Course development (Editing for Digital Media, Magazine Editing)
» Assessing and grading student work
- Achievements: » Excellent feedback from students (Overall satisfaction rating 4.5/5 or 90%)

April 2006: Sub-editor, International Federation of Journalists, Melbourne

- Responsibilities: » Copy-edited *Journalism in Troubled Times: The struggle for press freedom in South Asia, 2005–2006*, International Federation of Journalists (contract position)

May–June 2004: Research Assistant, Border Knowledges Project, RMIT

- Responsibilities: » Assist Professor Cathy Greenfield develop research parameters
» Develop database of relevant broadcast media
» Acquire tapes of broadcast material for analysis (contract position)

2002–2008: Freelance writer

- Clients include: » Fairfax, News Limited, Text Media, Niche Media, Viamedia, FastThinking
- Highlights: » Wrote various music/arts features for *The Age*
» Digital Arts reporter for *The Australian*, based in Europe over four months
» Interviewed philosopher Homi Bhabha for *The Age*
» Wrote human rights articles for Amnesty International Newsletter
» “Hub Mobile” columnist, *Australian Macworld Magazine*

1999 — 2002: Editor, e)mag magazine, Sydney Morning Herald/The Age, Fairfax

1999 — 2001: Editor, “Livewire”, The Age (concurrent with e)mag), Fairfax



Education

- 1976 — 1980: Roseville Public School
- 1981 — 1982: Artarmon Opportunity Class
- 1983 — 1988: North Sydney Girls' High School: Higher School Certificate
- 1989 — 1992: University of Technology, Sydney:
BA (Communications) majoring in Social & Political Theory and Writing.
- 1993 — 1994: University of Technology, Sydney:
BA (Communications)(Honours), Distinction
- 2001 — 2004: RMIT University: MA (Communications), High Distinction
- 2006: RMIT University: Certificate IV in Business (Small Business Management)

Awards

- 1997: Finalist, Best Editor, 1998 IT Writers' Awards for *internet.au*
- 1998: Selected for "30 most successful women under 30", *Cosmopolitan Magazine*
- 2003: Scholarship for Outstanding Achievement, RMIT, MA (Communications)
- 2004: Honorary Fellow, University of Melbourne
- 2009: Public Interest Advocacy Centre Human Rights Promotion award

Referees

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