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Rosanne Bersten

Career Summary

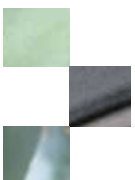
I am a writer, editor and cultural commentator with 15 years' experience working in print and online. I have taught journalism at Melbourne University. I have also been an activist and volunteer for more than 20 years and am looking to transition into non-government organisations.

Key Achievements

- » Part of Australian response to OECD e-commerce guidelines, 1998
- » Editor, *e)mag* magazine (Fairfax), 1999–2002
- » Scholarship for Outstanding Achievement, RMIT, 2003
- » Lecturer, journalism & editing (Melbourne University)
- » Organiser, Peace Picnic in response to Cronulla riots, 2006
- » *Journalism in Troubled Times*, copy editor for IFJ
- » Contributor to Amnesty International's *Human Rights Defender*

Key Skills and Attributes

- » copy editing and structural editing
- » proof-reading
- » editorial management, production oversight
- » budget development
- » vision and leadership
- » cultural commentary
- » course development and tutoring
- » excellent written and verbal communication
- » strategic planning and lateral thinking
- » film and dvd reviewing and critical appraisal
- » extensive digital culture knowledge
- » assessment and filtering
- » vibrant television manner
- » conference facilitation
- » critical thinking
- » staff management and development
- » strong understanding of defamation laws
- » change management
- » creative guidance and feedback
- » layout and on-screen editing
- » presentation, lecturing, group facilitation
- » technical testing and product reviewing
- » test methodology development
- » process development and tracking
- » very comfortable with new technologies
- » exceptional live radio presence
- » engaging talkback facilitator
- » strong theoretical grounding
- » speak, read and write English and French.
- » minimal German and Spanish.



Employment History

2008: Web editor, University of Melbourne

Responsibilities: » Editing, writing and strategic development of *futurestudents.unimelb.edu.au* and *international.unimelb.edu.au*

Achievements: » Completely overhauled and relaunched Future Students site for improved readability based on research and user feedback
» Successfully negotiated large scale complicated projects with multiple stakeholders

2008: Tutor, University of Melbourne (Semester 2)

Responsibilities: » Tutoring undergraduate course in International Gender Politics
» Assessing and grading student work

Achievements: » Excellent feedback from students

2008: Tutor, RMIT University (Semester 1)

Responsibilities: » Tutoring undergraduate course in Health Policy
» Assessing and grading student work

Achievements: » Excellent feedback from students

2008: Recruitment and Training Consultant, 2evolve

Responsibilities: » Recruitment and training of frontline fundraisers for Greenpeace, the World Society for Protection of Animals, ChildFund and Amnesty International.

Achievements: » Hired star recruits who rapidly exceeded daily targets
» Instituted motivation and training workshops for teams
» Exceeded personal targets for signing up supporters to charities

2003 — 2007: Freelance writer and editor, Heliotrope Ink (own company)

Responsibilities: » Developing and writing articles for newspapers, magazines and web publications to editorial specification
» Editing work as required by clients

Achievements: » Copy-edited *Journalism in Troubled Times: The struggle for press freedom in South Asia, 2005–2006*, International Federation of Journalists (contract position)
» Wrote article on American labour conditions for *New Matilda*
» Proof-read Deaflympics Program for Viamedia
» Wrote feature on philosopher Homi Bhabha for *The Age*
» Wrote articles for Amnesty International *Human Rights Defender*

2003 — 2006: Course Co-ordinator and Tutor, University of Melbourne

Responsibilities: » Lecturing and tutoring undergraduate and postgraduate journalism courses
» Course development (Editing for Digital Media, Magazine Editing)
» Assessing and grading student work

Achievements: » Excellent feedback from students (Overall satisfaction rating 4.5/5 or 90%)

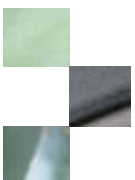
1999 — 2002: Editor, e)mag magazine, Sydney Morning Herald/The Age, Fairfax

1999 — 2001: Editor, “Livewire”, The Age (concurrent with e)mag), Fairfax

1998 — 1999: Editor, CHOICE Online, Australian Consumers’ Association

1995 — 1997: Editor, digital culture magazines, Next Media

1994 — 1995: Trainee then Associate Editor, Australian Macworld, IDG.



Activism & Volunteer Work

- 1989 — 1991: Student Representative on Humanities Faculty Board, UTS
- 1990: Volunteer, Amnesty International O Week stall, UTS
- 1992: Co-founder of Sydney Bisexual Support Network
- 1993: CounterAid Volunteer and Red Ribbon maker
- 1993 — 2002: Mardi Gras participant/marshall and/or Sleaze Ball marshall
- 1995 — 1997: Co-founder and co-convener, Digital Queers Australasia
- 1997: Co-founder, Women in Technology group, Sydney
- 1997 — 1998: Co-ordinator, Internet tent, Go Girl! Sydney Women's Festival
- 1998: Paper, "Marginality: the notion of community", 5th Australasian Conference on Bisexuality
- 2000: Author, dedication plaque, Gay & Lesbian Holocaust Memorial, Green Park, Sydney
- 2001 — 2002: Member of editorial collective, melbourne.indymedia.org
- 2002: Media tent assistant, Woodford Folk Festival
- 2003 — 2004: Media workshop presenter, Woodford Folk Festival
- 2004: Paper, "Beyond Identity, Beyond Hybridity", Inaugural Australian Queer & Multicultural Conference
- 2004 — 2005: Member of editorial collective, melbourne.indymedia.org; member of global www-features collective, www.indymedia.org
- 2005: Organiser, peace picnic in response to Cronulla race riots (400 attendees, media coverage in *Herald Sun*, *MX*, Ch 9, 7 & ABC)
- 2005 — 2006: Member, organising committee, Melbourne Social Forum
- 2006: Volunteer, Australian International Documentary Conference
- 2007: Foster parent
- 2007: Volunteer, Billy de Frank youth centre, San Jose

Education

- 1976 — 1980: Roseville Public School
- 1981 — 1982: Artarmon Opportunity Class
- 1983 — 1988: North Sydney Girls' High School: Higher School Certificate
- 1989 — 1992: University of Technology, Sydney: BA (Communications) majoring in Writing, and Social/Political Theory.
- 1993 — 1994: University of Technology, Sydney: BA (Communications)(Honours), Distinction
- 2001 — 2004: RMIT University: MA (Communications), High Distinction
- 2006: RMIT University: Certificate IV in Business (Small Business Management)

Awards

- 1997: Finalist, Best Editor, 1998 IT Writers' Awards for *internet.au*
- 1998: Selected for "30 most successful women under 30", *Cosmopolitan Magazine*
- 2003: Scholarship for Outstanding Achievement, RMIT, MA (Communications)
- 2004: Honorary Fellow, University of Melbourne
- 2009: Public Interest Advocacy Centre Human Rights Promotion award

Referees & Samples

Please contact me for referees and samples (clips) of printed works.

